

# Governors vs Pirates



ULTIMATE BACKYARD CRICKET MATCH



## *Sponsorship Prospectus*

# Welcome

The Pirate Ship Foundation are proud to present the fourth edition of the Ultimate Backyard Cricket Match. The Pirate's and the Governor's teams will again do battle on Saturday 2nd November 2024, in true backyard cricket style, in this fun, family friendly event like no other.

This exclusive event offers a unique opportunity for corporate hospitality and sponsorship opportunities, where you can enjoy the magnificent backyard of Bailey Brewing Co and rub shoulders with past and present cricketing greats, sporting stars and your favourite celebrities.



## Forever 13

Regan Smolic was diagnosed with a Pilocytic Astrocytoma at 4 years old. These tumours had spread extensively through Regans brain and spine. Initial surgery in 2011 left Regan with palsy and the inability to eat. He had to learn to walk and talk again. He was fed exclusively through his nasal gastric tube for the remainder of his life.

Regan underwent years of treatment including chemotherapy, radiation and trial drugs and 36 surgeries to the brain alone. Throughout the pain and gruelling treatments there were always more smiles and laughter than tears. A brave young man who rarely complained.

A highlight for Regan was the backyard cricket match in 2021 where he got to toss the coin before the match and be part of such a wonderful and necessary event to raise funds and bring



awareness to brain cancer. Regan always expressed how he never wanted any other child to suffer as he had.

Regan lost his brave battle on 13th July 2021, just short of his 14th birthday, following a 10-year fight. The bravery Regan displayed was admirable.

The compassion he showed for others was never wavering. His passion for raising brain cancer awareness and the need for funding was never lost.



# The Match

The Ultimate Backyard Cricket Match combines the spirit of classic Australian fun, in a truly iconic Australian setting in the magnificent Swan Valley, whilst also raising funds for vital research to find a cure for childhood brain cancer. This event will bring together past Australian Cricket greats, current sports stars, celebrities, and Aussie larrikins, all to play in an entertaining and fun backyard cricket match.



The Ultimate Backyard Cricket Match is truly one of the best bespoke charity experiences in Perth, raising money for the deadliest disease impacting Australian children.



## November 2nd, 2024

Taking place on Saturday 2nd November 2024, at the fabulous Bailey Brewing Co, The Pirate Ship Foundation invites you to join us for a backyard cricket match like no other.

## Host Your Company's Christmas Party

This event has previously attracted some of Australia's best sporting talent and celebrities, who joined in a day of great fun and entertainment.

Some of the talent involved included Australian cricketers Justin Langer, Shaun Marsh, Bruce Reid, John Inverarity and Terry Alderman, current Australian cricketers Cameron Green and Jason Behrendorff, sports stars Andrew Vlahov and Karl Langdon and celebrities Ernie Dingo, Peter Rowsthorn, Ozzy Man and David Genat.



In addition to the cricket match, there will be a treasure trove of activities to keep the kids entertained throughout the day. The Kids Zone will have bouncy castles, rides, slippery slides, as well as the Perth Scorchers bowling tent.



Why not take advantage of this amazing event for your company's end of year, Christmas function for your employees and their families!

Let us take care of this for you, while you help us take care of our most vulnerable!

## The Venue

The magnificent grounds of Bailey Brewing Co will host this year's installment of the event. One of best family friendly venues in Perth and only 25 minutes from the CBD, Bailey Brewing Co is the ideal venue for a game of backyard cricket the whole family can enjoy. The Bailey family welcome you to their own Aussie backyard, in the heart of the beautiful Swan Valley.

[www.baileybrewingco.com.au](http://www.baileybrewingco.com.au)



## The Ambassadors

It is our pleasure to have the Marsh Family as Ambassadors for this year's match. Geoff, Shaun and Mitch are Western Australian cricket royalty, all having distinguished careers with the Western Australian and Australian cricket teams.

Geoff played 50 Test matches and 117 One Day Internationals for Australia, as an opening batsman and was a part of the Australian team that won their first world title during the 1987 Cricket World Cup.

Shaun played 126 times for Australia, across all three formats of the game, tallying more than 5,000 runs and striking 13 centuries. He finished his career as the third highest run scorer for WA in Shield cricket, scoring 8347 runs, including 20 centuries and 43 half centuries.

Mitch is the current Australian T20 Captain and has played 41 Test Matches, 89 One Day Internationals and 54 T20 matches.

Last year saw him take out Australian cricket's most prestigious award, the Allan Border Medal, as Australia's best player.

"Playing in last year's match highlighted to me the importance of the research into this deadly disease. I am delighted to be an Ambassador for the match this year, alongside my Dad and brother, to help promote such a great event & cause."



*Come have a beer and chat with cricketing great Geoff "Swampy" Marsh*



## The Host

Tim Gossage is one of Western Australia's premier sports presenters and media personalities and will again host this year's event. Tim has worked extensively in TV and radio throughout his career, with a focus on football, basketball and horse racing and his knowledge of sport is second to none. His professional but humorous approach always creates a fun, relaxed vibe and his entertaining commentary will be sure to keep the energy flowing throughout the day.



## The Patron

We are honoured to have former Governor of Western Australia, The Honourable Kim Beazley AC, as our event Patron. While Governor of Western Australia, the self-described 'cricket tragic' was the driving force behind the inception of the event and it is a privilege to have his continued involvement.

"It was my absolute honour to host this amazing event at the historical house and spectacular gardens of Government House, while I was Governor of Western Australia. I truly love the drama of the Ultimate Backyard Cricket Match and I am proud to continue my involvement, to help raise funds for the critical childhood brain cancer research which The Pirate Ship Foundation funds."



# Team Captains

2 Available - \$20,000

The Ultimate Backyard Cricket Match to be marketed as “presented by” the Team Captain Sponsors



Premium all-inclusive catering package for up to 40 guests



Complimentary children’s tickets with food, beverage and Kids Zone included



Opportunity to host your company’s Christmas function for your employees and their families



Exclusive access to the VIP airconditioned lounge throughout the day



Opportunity for naming rights to one of the teams



Promotion of company’s sponsorship on Foundation’s website and social media pages



Company logo prominently featured on all relevant marketing material and social assets



Company logo Included in all promotions and advertising



Opportunity to include a message in an Electronic Direct Mail campaign leading up to the match



Company logo featured on large LED screen throughout the event



One-page special feature in the official event program



Opportunity for transportation to and from the venue for all guests



Opportunity for corporate displays on the day of the match on the ground, boundary signage and distribution of marketing material to guests



Photographer to capture your special day with celebrities



An invitation for a private tour of the Brain Tumour Research Laboratory at Telethon Kids Institute hosted by co-heads of the research program



# Opening Batters

8 Available - \$10,000

Premium all-inclusive catering package for up to 20 guests.



Complimentary children’s tickets with food, beverage and Kids Zone included



Opportunity to host your company’s Christmas function for your employees and their families



Half-page advertisement in the official event program



Opportunity for distribution of marketing material to guests



Company logo featured on large LED screen throughout the event



Logo on The Ultimate Backyard Cricket marketing material and social media



Photographer to capture your special day with celebrities



Opportunity for transportation to and from the venue for all guests



An invitation for a private tour of the Brain Tumour Research Laboratory at Telethon Kids Institute hosted by co-heads of the research program.



Boundary signage



# All Rounders

10 available ————— \$5,000

Premium all-inclusive catering package for up to 10 guests

- Complimentary children's tickets with food, beverage and Kids Zone included
- Quarter-page advertisement in the official event program
- Company logo on The Ultimate Backyard Cricket marketing material & social media
- Company logo featured on large LED screen throughout the event
- Boundary signage
- Photographer to capture your special day with celebrities



# Leg Spinners

10 available ————— \$2,000

Premium all-inclusive catering package for up to 4 guests

- Complimentary children's tickets with food, beverage and Kids Zone included
- Company logo in the official event program
- Company logo on The Ultimate Backyard Cricket marketing material and social media
- Company logo featured on large LED screen throughout the event
- Boundary signage
- Photographer to capture your special day with celebritie



# Boundary Signage

10 available ————— \$1,000

Premium all-inclusive catering package for 2 guests

- Company logo featured on large LED screen throughout the event
- Boundary signage
- Photographer to capture your special day with celebrities



## Where the funds go

Support from The Pirate Ship Foundation has seen brain cancer research at Telethon Kids Institute expand from one individual in 2008, to the establishment of a dedicated Brain Tumour Research team of over 20 within the Telethon Kids Cancer Centre. The team has been able to develop some of the world's first model systems that mimic childhood brain cancers as closely as can be achieved in the laboratory. This has led to the discovery of therapies that can kill brain cancer cells better than standard therapies, and as such show great potential to improve survival rates in kids.

The team has collaborated with scientists in the US and these combined results led to the new drug progressing into clinical trial, led by our very own Nick Gottardo and Raelene Endersby - all made possible by the continued support of The Pirate Ship Foundation.

Thanks to the support of sponsors and donors of the Ultimate Backyard Cricket Match, the Foundation now also funds The Pirate Ship Research Fellowship, which specialises in the area of brain immunology and advanced cancer bioinformatics.



The Foundation has committed an additional

**\$250k** per annum

for this Fellowship and this is where you can make a difference, by supporting this event to fund for this vitally important research Fellowship.

Your support can help the Foundation to advance more effective, safer therapies to enhance both survival and quality of life for children suffering deadly brain cancer into the future.



# The Foundation

The Pirate Ship Foundation is a bold and passionate community that funds vital research into childhood brain cancer through a range of initiatives, adventures, events and partnerships.

The identification of improved treatment options for children with brain cancer is our primary objective, ultimately leading to a cure. We believe it is important for the wider community to have an understanding of the impact of a brain cancer diagnosis to a child and their family.

Even in the most fortunate of cases, treatments are so damaging to a developing brain that they leave shocking, irreversible and life long-side effects. We know that together we can support research that will deliver better outcomes and make a significant difference to those children and their families.



The Foundation is proud that 90% of funds raised since inception have been made available to the cause and we remain committed to achieving this into the future.



## Supporting the Foundation

In addition to the Ultimate Backyard Cricket Match, the Foundation offers numerous ways to support research, including:



### Treasure Chest

Staff based regular giving program

### BrainChild Ball

Exclusive ball held at Crown Perth

### 20<sup>3</sup> Vision

The Elliot Project funding new drug discovery

### Corporate Partnership

Join our fleet

### Adventures

Adventure-based fundraising

### Walk the Plank!

Corporate CEO challenge





# *We would love your support*

For further information on how you can become involved  
in the 2024 Ultimate Backyard Cricket Match, please contact:

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 [pirateshipfoundation](https://www.facebook.com/pirateshipfoundation)  [theirateshipfoundation](https://www.instagram.com/theirateshipfoundation)



## *Governors vs pirates*



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The Pirate Ship Foundation is a registered charity of the Australian Charities and Not-for-profits Commission.