

Governors vs Pirates



ULTIMATE BACKYARD CRICKET MATCH



Sponsorship Prospectus

Welcome

The Pirate Ship Foundation are proud to present the fifth edition of the Ultimate Backyard Cricket Match. The Pirate's and the Governor's teams will again do battle on Sunday 16th November 2025, in true backyard cricket style, in this fun, family friendly event like no other. This year will have a special Ashes theme to spice things up, with the Aussies clashing with the old enemy!

This exclusive event offers a unique opportunity for corporate hospitality and sponsorship opportunities, where you can enjoy the magnificent backyard of Bailey Brewing Co and rub shoulders with past and present cricketing greats, sporting stars and your favourite celebrities.



Spencer

Spencer was diagnosed with an aggressive Anaplastic Ependymoma Brain Tumour at the age of 2. He was rushed to Princess Margaret Hospital from Bunbury on the Royal Flying Doctors where he underwent an 8 hour emergency surgical resection.

The Surgery was a success with 99.9% of the mass removed, but Spencer's fight was just beginning.

He had to learn to walk and regain the use of the right-hand side of his body over several weeks as a result of the surgery. Today Spencer still shows weakness in his right-hand side, specifically his arm and hand. Before surgery Spencer was right-handed but very quickly started using his left.

Following his surgery and recovery Spencer underwent 33 Rounds of Radiation Therapy over 7 weeks under general anaesthetic, before an intense and gruelling 4 months of chemotherapy.



Spencer suffers long term hearing loss and is being monitored for other secondary side effects.

The determination, courage and bravery Spencer showed at such a young age was inspiring. That smile melted hearts.

Spencer is now a sport loving 12 year old and living life to the full, with regular visits to Perth Children's Hospital for annual Brain and Spine MRI's.

The fear never leaves our family, but we are so grateful to have Spencer in our arms and watch him live life to the absolute fullest. We are passionate about raising awareness and funds, so one day there will be a cure for this heart-breaking disease.



The Match

The Ultimate Backyard Cricket Match combines the spirit of classic Australian fun, in a truly iconic Australian setting in the magnificent Swan Valley, whilst also raising funds for vital research to find a cure for childhood brain cancer.



This bespoke charity experience will bring together past Australian Cricket greats, current sports stars, celebrities, & Aussie larrikins, all to play in an entertaining and fun backyard cricket match.

This event has previously attracted some of Australia's best sporting talent and celebrities, who joined in a day of great fun and entertainment.

Some of the talent involved included Australian cricketing legends Justin Langer, Michael Hussey, Shaun Marsh, Bruce Reid and Terry Alderman, current Australian cricketers Cameron Green and Jason Behrendorff, sports stars Andrew Vlahov and Karl Langdon and celebrities Ernie Dingo and Peter Rowsthorn.

In addition to the cricket match, there will be a treasure trove of activities to keep the kids entertained throughout the day. The Kids Zone will have bouncy castles, rides, slippery slides, as well as the Perth Scorchers bowling tent.



The Venue

The magnificent grounds of Bailey Brewing Co will again be our host for this year's instalment of the event. One of best family friendly venues in Perth and only 25 minutes from the CBD, Bailey Brewing Co is the ideal venue for a game of backyard cricket the whole family can enjoy.

The Bailey family welcome you to their own Aussie backyard, in the heart of the beautiful Swan Valley.

www.baileybrewingco.com.au





The Patron

We are honoured to have former Governor of Western Australia, The Honourable Kim Beazley AC, as our event Patron.

While Governor of Western Australia, the self-described ‘cricket tragic’, was the driving force behind the inception of the event and it is a privilege to have his continued involvement.

“During my time as Governor of Western Australia, this match was one of my favourite community events which I hosted at the historical house and spectacular gardens of Government House. I truly love the fun and excitement of the Ultimate Backyard Cricket Match and I am proud to continue my involvement, to help raise funds for the critical childhood brain cancer research.”

The Ambassadors

It is our pleasure to again have the Marsh Family as Ambassadors for this event. Geoff, Shaun and Mitch are Western Australian cricket royalty, with all having distinguished careers with the Western Australian and Australian cricket teams.

Geoff played 50 Test matches and 117 One Day Internationals for Australia, as an opening batsman and was a part of the Australian team that won their first world title during the 1987 Cricket World Cup.



Shaun played 126 times for Australia, across all three formats of the game, tallying more than 5,000 runs and striking 13 centuries. He finished his career as the third-highest run scorer for WA in Shield cricket, scoring 8347 runs, including 20 centuries and 43 half centuries.

Mitch is the current Australian T20 Captain and has played 46 Test Matches, 93 One Day Internationals and 65 T20 matches. In 2024, Mitch was awarded Australian cricket’s most prestigious award, the Allan Border Medal, as Australia’s best player.

“Having played in this match for the past couple of years, it has highlighted to me and my family about the importance of the research into this deadly disease. Mitch, Dad and I are delighted to be Ambassadors for the match, to help promote such a great event and cause.”

The Host

Tim Gossage is one of Western Australia’s premier sports presenters and media personalities and will again host this year’s event.

Tim has worked extensively in TV and radio throughout his career, with a focus on football, basketball and horse racing and his knowledge of sport is second to none.

His professional but humorous approach always creates a fun, relaxed vibe and his entertaining commentary will be sure to keep the energy flowing throughout the day.



The Opportunities

We would delight in showcasing your brand in the carnival atmosphere, at this truly unique event.

This event provides a grand way to socialise with friends and family, network with some of WA's largest corporations, whilst most importantly, helping fund childhood brain cancer research.

You and your guests will be treated to a premium, all-inclusive experience of fine wines, craft beers, bespoke gins and delicious roaming canapes throughout the day.



Team Captains

2 Available - \$20,000

The Ultimate Backyard Cricket Match to be marketed as "presented by" the Team Captain Sponsors



Premium all-inclusive catering package for up to 40 guests



Complimentary children's tickets with food, beverage and Kids Zone included



Logo on The Ultimate Backyard Cricket marketing material & social media



Exclusive access to the VIP airconditioned lounge throughout the day



Opportunity for naming rights to one of the teams



Promotion of company's sponsorship on Foundation's website and social media pages



Company logo prominently featured on all relevant marketing material and social assets



Company logo featured on large LED screen throughout the event



Acknowledgement as naming rights sponsor throughout the day by our MC, Mr Tim Gossage



Photographer to capture your special day with celebrities



One-page special feature in the official event program



Boundary signage



Opportunity for corporate displays on the day of the match on the ground, boundary signage and distribution of marketing material to guests



An invitation for a private tour of the Brain Tumour Research Laboratory at The Kids Research Institute hosted by co-heads of the research program



Opening Batters

8 Available - \$10,000 Premium all-inclusive catering package for up to 20 guests.



Complimentary children's tickets with food, beverage and Kids Zone included



Half-page advertisement in the official event program



Acknowledgement as a key sponsor throughout the day by our MC, Mr Tim Gossage



Opportunity for distribution of marketing material to guests



Company logo featured on large LED screen throughout the event



Logo on The Ultimate Backyard Cricket marketing material and social media



Photographer to capture your special day with celebrities



Boundary signage



An invitation for a private tour of the Brain Tumour Research Laboratory at The Kids Research Institute hosted by co-heads of the research program.

All Rounders

10 available - \$5,000

Premium all-inclusive catering package for up to 10 guests



Complimentary children's tickets with food, beverage and Kids Zone included



Quarter-page advertisement in the official event program



Company logo on The Ultimate Backyard Cricket marketing material & social media



Company logo featured on large LED screen throughout the event



Boundary signage



Photographer to capture your special day with celebrities



Leg Spinners

10 available - \$2,000

Premium all-inclusive catering package for up to 4 guests



Complimentary children's tickets with food, beverage and Kids Zone included



Company logo in the official event program



Company logo featured on large LED screen throughout the event



Boundary signage



Photographer to capture your special day with celebrities



Boundary Signage

10 available - \$1,000

Premium all-inclusive catering package for 2 guests



Company logo featured on large LED screen throughout the event



Boundary signage



Photographer to capture your special day with celebrities



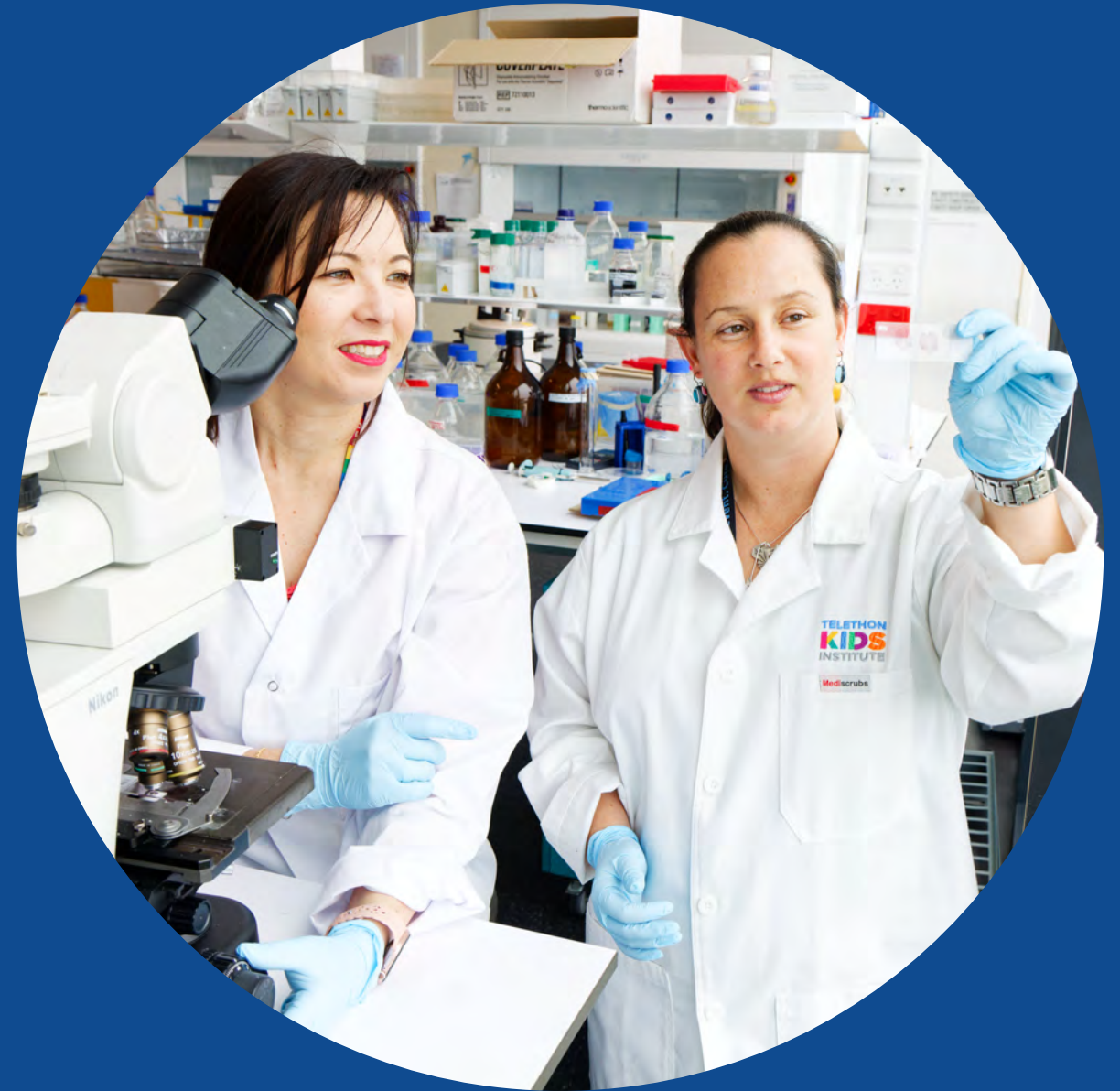
Where the funds go

Support from The Pirate Ship Foundation has seen brain cancer research at The Kids Research Institute expand from one individual in 2008, to the establishment of a dedicated Brain Tumour Research team of over 20 within the Kids Cancer Centre.

Thanks to the support of sponsors and donors of the Ultimate Backyard Cricket Match, the Foundation has funded The Pirate Ship Research Fellowship, which specialises in the area of brain immunology and advanced cancer bioinformatics.

Recent, world-leading discoveries by the team, have shown that the immune system in a child's brain is fundamentally different to that of an adult. They have identified unique immune cells found only in young brains and believe that targeting these may unlock the potential to develop effective, safer immunotherapy treatments and as such show great potential to improve survival rates for children with brain cancer.

Your support can help the Foundation to advance more effective, safer therapies to enhance both survival and quality of life for children suffering deadly brain cancer into the future.



Dr Annabel Short:

“Our dream is to see these discoveries lead to new clinical trials that transform how we treat childhood brain cancer - replacing fear with hope, and giving kids the chance to survive, and thrive.”



The Foundation

Childhood brain cancer is a devastating disease that kills more children than any other disease in Australia, affecting around 150 young lives every year.

The Pirate Ship Foundation is a bold and passionate community that funds vital research into childhood brain cancer through a range of initiatives, adventures, events and partnerships. The identification of improved treatment options for children with brain cancer is our primary objective, ultimately leading to a cure.

We believe it is important for the wider community to have an understanding of the impact of a brain cancer diagnosis to a child and their family. We know that together we can support research that will deliver better outcomes and make a significant difference to those children and their families.



The Foundation is proud that 90% of funds raised since inception have been made available to the cause and we remain committed to achieving this into the future.

Funds are invested directly into childhood brain cancer research programs in Western Australia, including the Brain Tumour Research Team at The Kids Research Institute in Perth.



Supporting the Foundation

In addition to the Ultimate Backyard Cricket Match, the Foundation offers numerous ways to support research, including:



Treasure Chest

Staff based regular giving program

BrainChild Ball

Exclusive ball held at Crown Perth

20³ Vision

The Elliot Project funding new drug discovery

Corporate Partnership

Join our fleet

Adventures

Adventure-based fundraising

Walk the Plank!

Corporate CEO challenge



We would love your support

For further information on how you can become involved
in the 2025 Ultimate Backyard Cricket Match, please contact:

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www.pirateshipfoundation.com.au

www.facebook.com/pirateshipfoundation

www.instagram.com/thepirateshipfoundation

Governors vs Pirates



ULTIMATE BACKYARD CRICKET MATCH



ROHAN
JEWELLERS



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The Pirate Ship Foundation is a registered charity of the Australian Charities and Not-for-profits Commission.