



SPONSORSHIP PROSPECTUS 2026

Welcome

Ahoy! The Pirate Ship Foundation is thrilled to bring you the sixth Ultimate Backyard Cricket Match.

On Saturday 21st November 2026, the Pirates and the Governor's teams are back for another friendly backyard battle, with big hits, big laughs and bigger impact!

Want to treat your clients and do some good while you're at it? Jump on board as a corporate sponsor and treat your guests to soak up the vibes in Bailey Brewing Co's gorgeous backyard, and rub shoulders with cricket legends, sporting stars, and celebrities.



Cruz's Story

Our little boy Cruz came into the world in August 2024 — five weeks early, tiny but perfect. He was our miracle, our sunshine, our everything. We dreamed of first birthdays, first steps, first words.

But just before Christmas, everything we thought we knew about life collapsed. He couldn't keep his feeds down and his beautiful eyes started drifting to the sides. Within days, we were sitting in a hospital room watching our baby have seizures, his tiny body surrounded by doctors, wires, needles and machines.

Then came the words that shattered our hearts: "Your son has a brain tumour." A biopsy confirmed the diagnosis: AT/RT, one of the rarest and most aggressive childhood brain cancers.



In that moment, our world broke. No parent should ever hear those words. No baby should ever face what Cruz was about to endure. We begged the universe to let us trade places with Cruz. How could this be real? How could our innocent baby just months old, already be fighting for his life?

Since then, Cruz has undergone emergency brain surgery, a seven-hour tumour resection, five rounds of brutal high-dose chemotherapy and proton radiation in the US. He's been pumped with drugs no child should ever need. He's endured infections, countless procedures, and even a terrifying 22-minute seizure. We've watched our baby scream in pain, fall lifeless in our arms, and fight for every single breath.

He lost so much of what a baby's first year should have been. The truth is, cancer has stolen so much from him. Cruz is trapped in the body of a much younger baby, his development slowed by everything his little body has endured. It is heartbreaking to witness. But he is still here. He is still fighting. And he is teaching us every single day what real courage looks like.

Your generosity is not just money, it is life. It is hope. It is the reason families like ours can believe in a tomorrow. From the bottom of our broken but hopeful hearts, thank you for giving our little boy, and so many others, a fighting chance.

With love and gratitude,
Shannon, Dave & Cruz

The Match

The Ultimate Backyard Cricket Match captures classic Aussie fun in the iconic Swan Valley, while raising funds for critical research towards a cure for childhood brain cancer.

This one-of-a-kind charity event brings together former Australian cricket greats, sports stars, celebrities, and Aussie larrikins for a fast, fun backyard cricket showdown.



Past matches have featured top sporting talent and well-known faces, including cricket legends Justin Langer, Michael Hussey, Shaun Marsh, Bruce Reid,

Brad Hogg, Kim Hughes and Terry Alderman; current players Cameron Green and Jason Behrendorff; sports stars Andrew Vlahov, Andrew Embley and Karl Langdon; and celebrities Ernie Dingo and Peter Rowsthorn.



Beyond the match, kids can dive into a day of activities in the Kids Zone, including bouncy castles, rides, slippery slides and the Perth Scorchers bowling tent.



The Venue

Bailey Brewing Co will again host this year's event on its magnificent grounds. Just 25 minutes from the CBD, it's one of Perth's best family-friendly venues—perfect for backyard cricket everyone can enjoy.

The Bailey family welcomes you to their own Aussie backyard in the heart of the beautiful Swan Valley.

www.baileybrewingco.com.au





The Patron

We're honoured to have former Governor of Western Australia, The Honourable Kim Beazley AC, as our event Patron.

A self-described 'cricket tragic', Mr Beazley was the inspiration for this unique match during his time as Governor, and we're grateful for his continued support.

"During my time as Governor of Western Australia, this match was one of my favourite community events, hosted at Government House, among its historic residence and spectacular gardens. I love the fun and excitement of the Ultimate Backyard Cricket Match, and I'm proud to continue my involvement for a sixth year, to help raise funds for critical childhood brain cancer research."

The Ambassadors

We're thrilled to welcome the Marsh Family back as our event Ambassadors. Geoff, Shaun and Mitch are true WA cricket legends, with an exceptional record for Western Australia and Australia.

Geoff played 50 Test matches and 117 One Day Internationals for Australia, as an opening batsman and was a part of the Australian team that won their first world title during the 1987 Cricket World Cup.



Shaun played 126 times for Australia, across all three formats of the game, tallying more than 5,000 runs and striking 13 centuries. He finished his career as the third-highest run scorer for WA in Shield cricket, scoring 8347 runs, including 20 centuries and 43 half centuries.

Mitch is the current Australian T20 Captain and has played 46 Test Matches, 99 One Day Internationals and 85 T20 matches. In 2024, Mitch was awarded Australian cricket's most prestigious award, the Allan Border Medal, as Australia's best player.

"Playing in this match over the past few years has really shown my family and me just how vital research is in tackling this devastating disease. Mitch, Dad and I are proud to be Ambassadors, helping shine a spotlight on such an incredible event and cause.

The Host

WA broadcasting favourite Tim Gossage returns to host this year's event in style.

One of Perth's most decorated media personalities, with a career spanning more than three decades in the sporting media across TV, radio and print, Tim brings top-tier sporting insight, delivered with effortless flair.

Confident, charismatic and polished, he'll set the tempo from the first ball and keep guests entertained from start to finish.



The Opportunities

We'd love to showcase your brand in the carnival atmosphere of this truly one-of-a-kind event.

It's a fantastic way to enjoy the day with friends and family, connect with some of WA's leading companies, and—most importantly—help fund childhood brain cancer research.

Enjoy a premium, all-inclusive experience featuring award-winning local wines and premium beers, paired with delicious roaming canapés served throughout the day.



Team Captains

2 Available - \$20,000

The Ultimate Backyard Cricket Match will be promoted as “presented by” the Team Captain Sponsors.



Premium, all-inclusive catering for up to 40 guests.



Complimentary children's tickets, including food, beverages and Kids Zone access.



Exclusive access to the VVIP air-conditioned lounge throughout the day.



Naming rights for one of the teams.



Company logo included across all promotions and advertising.



Sponsorship promoted on the Foundation's website and social media channels.



Logo placement on Ultimate Backyard Cricket marketing materials and social media.



Company logo prominently featured on key campaign assets.



Company logo displayed on the large LED screen throughout the event.



Acknowledgement as a naming-rights sponsor throughout the day by MC Tim Gossage.



Boundary signage



One-page feature in the official event program.



Event photographer to capture your day with the celebrity players.



Opportunity for on-day corporate displays and distribution of marketing materials to guests.



Invitation to a private tour of the Brain Tumour Research Laboratory at The Kids Research Institute.



Opening Batters

6 Available - \$10,000



Premium, all-inclusive catering for up to 20 guests.



Complimentary children's tickets, including food, beverages and Kids Zone access.



Half-page promotion in the official event program.



Company logo included across all promotions and advertising.



Sponsorship promoted on the Foundation's website and social media channels.



Logo placement on Ultimate Backyard Cricket marketing materials and social media.



Company logo prominently featured on key campaign assets.



Company logo displayed on the large LED screen throughout the event.



Acknowledgement as a sponsor throughout the day by MC Tim Gossage.



Opportunity for on-day corporate displays and distribution of marketing materials to guests.



Event photographer to capture your day with the celebrity players.



Boundary signage.



Invitation to a private tour of the Brain Tumour Research Laboratory at The Kids Research Institute.



All Rounders

8 available - \$5,000



Premium, all-inclusive catering for up to 10 guests.



Complimentary children's tickets, including food, beverages and Kids Zone



Quarter-page promotion in the official event program.



Company logo prominently featured on key campaign assets.



Company logo displayed on the large LED screen throughout the event.



Boundary signage.



Event photographer to capture your day with the celebrity players.



Leg Spinners

10 available - \$2,000



Premium, all-inclusive catering for up to 4 guests.



Complimentary children's tickets, including food, beverages and Kids Zone access.



Company logo in the official event program.



Company logo displayed on the large LED screen throughout the event.



Boundary signage.



Event photographer to capture your day with the celebrity players.



Where the funds go

With support from The Pirate Ship Foundation, brain cancer research at The Kids Research Institute has grown from a single researcher in 2008 into a dedicated Brain Tumour Research team of more than 20 within the Kids Cancer Centre.

Thanks to the generosity of Ultimate Backyard Cricket Match sponsors and donors, more than \$500,000 has been raised to help fund vital research and discovery.

The team's recent world-leading discoveries show that a child's brain immune system is fundamentally different from an adult's.



Researchers have identified unique immune cells found only in young brains and believe targeting them could help unlock safer, more effective immunotherapy treatments with the potential to improve survival rates for children with brain cancer.

Your support helps the Foundation advance safer, more effective therapies that can improve survival and quality of life for children facing deadly brain cancer.

DR ANNABEL SHORT:

"Our dream is to see these discoveries lead to new clinical trials that transform how we treat childhood brain cancer - replacing fear with hope, and giving kids the chance to survive, and thrive."



The Foundation

Childhood brain cancer is devastating, claiming more young lives than any other disease in Australia and affecting around 150 children each year.

The Pirate Ship Foundation is a bold, passionate community funding vital childhood brain cancer research through initiatives, adventures, events and partnerships. Our primary goal is to identify better treatment options for children with brain cancer and, ultimately, help find a cure.



We believe the wider community should understand the profound impact a brain cancer diagnosis has on a child and their family. Together, we can support research that delivers better outcomes and makes a meaningful difference.

Since inception, the Foundation has made 90% of funds raised available to the cause, and we remain committed to maintaining this impact. Funds are invested directly into childhood brain cancer research programs in Western Australia, including the Brain Tumour Research Team at The Kids Research Institute in Perth.

Supporting the Foundation

In addition to the Ultimate Backyard Cricket Match, the Foundation offers numerous ways to support research, including:



Treasure Chest

Staff based regular giving program

BrainChild Gala Dinner

Exclusive black-tie dinner

20³ Vision

The Elliot Project funding new drug discovery

Corporate Partnership

Join our fleet

Adventures

Adventure-based fundraising

Walk the Plank!

Corporate CEO challenge



We would love your support

For further information on how you can become involved
in the 2026 Ultimate Backyard Cricket Match, please contact:

Gary Lees

ahoy@pirateshipfoundation.com.au

0417 093 495

www.pirateshipfoundation.com.au

www.facebook.com/pirateshipfoundation

www.instagram.com/thepirateshipfoundation

Governors vs Pirates



ULTIMATE BACKYARD CRICKET MATCH



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JEWELLERS



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ABN 89617078485

The Pirate Ship Foundation is a registered charity of the Australian Charities and Not-for-profits Commission.